

Kicking, punting and long snapping
The No. 1 authority
PROKICKER.COM • 606.327.0051

Ray Guy **COLLEGE PLAYERS**
PRO KICKER .com

"I recommend Ray Guy's punting camp so you can get around guys that have been there. You get to work with Ray Guy and his instructors, guys who have been in the league for years. ... If you're going to get ready for college it's a great camp to attend."

—SHANE LECHLER, 9-time NFL All-Pro



The perfect formula

Prokicker.com's comprehensive training leads to a lasting effect!

Athletes learn to start taking charge of their own development from the moment training with professional staff begins.

One of the primary benefits of Prokicker.com's teaching methods is that athletes learn and develop the skills and techniques necessary for continued success — and the record books prove it works with **over 700 alumni and counting currently on college rosters.**

With the college season quickly approaching, self-reliant athletes who are serious about punting have the ability to teach themselves and stay ahead of the competition.

Take the initiative now and attend Prokicker.com's only **College Only Camp in Atlanta.**

Register at Prokicker.com or call 606.327.0051



Atlanta, Ga. **College Players Only**
July 19-20

KICKERS, PUNTERS & LONG SNAPPERS:

TRAIN WITH NFL Hall of Fame punter **Ray Guy**, Lou Groza Award-winning kicker **Jonathan Ruffin** and football's long snapping authority **Ben Fuller**



Ray Guy
Punting instructor



Jonathan Ruffin
Kicking instructor

A CHANCE TO TRAIN WITH THE BEST EVER ...

NFL HALL OF FAMER RAY GUY



"Ray Guy has proven he is the best punter in history. Any athlete who takes the initiative to learn about him can share in his success!"

—JOHN MADDEN, Legendary NFL coach and Hall of Famer

Ray Guy was drafted by the Oakland Raiders in the first round of the 1973 NFL draft, later becoming a key member of three Super Bowl-winning teams. He made seven AFC Pro Bowl teams and remains the standard by which all great punters are measured. The Ray Guy Award is presented annually to college football's top punter.

- ▶ Elected to Pro Football Hall of Fame (2014)
- ▶ Led NFL in punting three times
- ▶ One of 300 Greatest Players in NFL History (Official Encyclopedia of NFL)
- ▶ NFL 75th Anniversary All-Time Team
- ▶ Six straight Pro Bowls, most ever for a punter

"Ray Guy's name is synonymous with great punting. You listen to a guy like that and you learn from him."

—SHANE LECHLER, 7-time Pro Bowler, NFL record 47.6 career per punt average

"I was never much for hang time until we got Ray. But then we started clocking how long his punt hung in the air. Sometimes he kept it up there as long as 6 seconds!"

—JOHN MADDEN

JONATHAN RUFFIN

Jonathan Ruffin, the 2000 Lou Groza Award winner with the Cincinnati Bearcats, leads Prokicker.com's veteran staff of instructors to train with college football's best kickers at the Atlanta **College Only Camp**



BEN FULLER

Ben Fuller, national long snapping coordinator for Ray Guy Prokicker.com camps, is the "go to" guy for coaching long snappers. He is a featured writer and highly sought after speaker for college coaching clinics.

Fuller exclusively produced for American Football Monthly Magazine what is described as "absolutely the single most in-depth DVD for coaching long snappers."



"Ben Fuller is by far the best long snapping instructor I have ever been around. That's why he has coordinated our snapping program for the past 15 years."

—RAY GUY, NFL Hall of Famer

“ Ray Guy and (Prokicker.com Director) Rick Sang provide crucial information for the special teams player, no matter what skill level. They have developed numerous specialists at every level of the game including high school, college and the NFL. Not only do they teach the technical skills, they teach the much-needed mental skills that will give every athlete a competitive advantage. ”

Bob Ligashesky, former Pittsburgh Steelers special teams coach, Super Bowl XLIII Champions



A track record of proven success

Kickers • Punters • Long Snappers

Thousands of college athletes have trained with Ray Guy Prokicker.com. Alumni have learned the fundamentals and developed techniques that have helped them win starting positions and even play professional football.

Check out more at Prokicker.com/alumni.

Experienced, professional, reliable

2,000,000 Miles and Counting

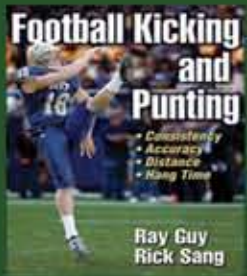
With over 30 years of experience and over two million miles traveled, Ray Guy Prokicker.com brings more accomplished coaches to more locations in more states to work with more players than any other program of its kind.

Register for the July 19-20 College Only Camp at Prokicker.com.

Why choose Prokicker.com?

At Prokicker.com, athletes learn to start taking charge of their own skill development from the moment training with our professional staff begins. More importantly, athletes learn and develop the skills and techniques necessary for coaching themselves on their own.

- ✓ Professional training for athletes at every skill level.
- ✓ Each participant receives “personal attention” and learns to coach himself.
- ✓ No program has a more comprehensive kicking, punting and long snapping camp.



ACADEMY CURRICULUM

Hall of Famer and NFL 75th Anniversary Team member Ray Guy joins veteran kicking coach and Prokicker.com Director Rick Sang to provide aspiring kickers, punters and long snappers with expert instruction found nowhere else. From the fundamentals to advanced strategies, it's all in their book with foreword by John Madden. **ORDER YOURS AT PROKICKER.COM.**

“ In *Football Kicking and Punting*, Ray Guy and Rick Sang explain the skills, techniques and strategies to improve field position, increase accuracy and put more points on the board. This book will make the difference between winning and losing football games. ”

Shane Lechter, Houston Texans, NFL All-Decade Team member

Instructional advantages

FIRST DAY (same as our one-day camp)

- ✓ Learn flexibility drills for specific development of kicking, punting and long snapping skills.
- ✓ Develop “self-reliance” strategies that enable each athlete to learn to coach himself.
- ✓ Personal attention and coaching by professional instructors for immediate skill learning and development.
- ✓ Learn step-by-step fundamentals and drills that develop a “blueprint” of practice and improvement.
- ✓ Individual filming and analysis using innovative computer software for immediate visual learning.
- ✓ Learn through demonstrations by outstanding collegiate and professional athletes.
- ✓ Practice and compete with other talented and collegiate athletes.

Take advantage of learning by associating with others who share a common goal.

SECOND DAY

- ✓ Advanced review of individual techniques to promote faster skill improvement and deeper learning retention.
- ✓ Learn fundamentals in a systematic order that matches the sequence in which skills are executed in games.
- ✓ Accelerate skill development through our integrated “snap-to-kick” instruction.
- ✓ Learn how to develop your natural abilities into highly successful habits that translate into confidence.
- ✓ Learn game-day preparation and team strategies.
- ✓ Develop strategies to incorporate “timing” into the practice routine. This is the “silver bullet” that transforms skill development into game-day performance.
- ✓ Learn the secrets of “coming through in the clutch” and build a mental plan into a workout routine.
- ✓ Learn strength training and flexibility drills for specific development of individual skills.
- ✓ Receive a personal evaluation to improve skills and further learning, and advance the process of becoming one's own coach.

REGISTER BY CALLING 606.327.0051
or **SIGN UP ONLINE AT PROKICKER.COM**

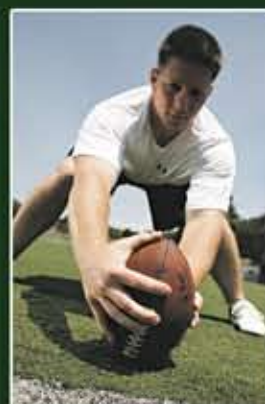


College Only Camp

July 19-20, 2014
Atlanta, GA

Prokicker.com's **College Only Camp** is designed for and open to **college players and 2014 high school graduates only.**

Register at Prokicker.com



NATIONALLY RECOGNIZED BY: SPORTS ILLUSTRATED • THE WALL STREET JOURNAL • ESPN.COM • AMERICAN FOOTBALL MONTHLY MAGAZINE