

“Ray Guy and Rick Sang provide crucial information for the special teams player, no matter what skill level. They have developed numerous specialists at every level of the game including high school, college and the NFL. Not only do they teach the technical skills, they teach the much-needed mental skills that will give every athlete a competitive advantage.”

Bob Ligashesky, former Pittsburgh Steelers special teams coach, Super Bowl XLIII Champions

## A track record of proven success

### Kickers • Punters • Long Snappers

Thousands of athletes at all levels have trained with Ray Guy Prokicker.com. Alumni have learned the fundamentals and developed techniques that have helped them win starting positions at their schools, earn college scholarships and even play professional football. Check out more at [Prokicker.com/alumni](http://Prokicker.com/alumni).

## Experienced, professional, reliable

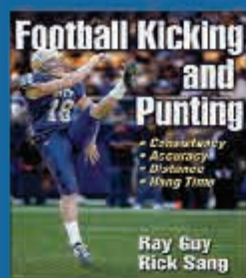
### 1,000,000 Miles and Counting

With over 25 years of experience and over a million miles traveled, Ray Guy Prokicker.com brings more accomplished coaches to more locations in more states to work with more players than any other program of its kind. Check out more at [Prokicker.com](http://Prokicker.com).

## Why choose Prokicker.com?

Most kickers, punters and long snappers do not have access to a coach or proper instruction to learn and develop at an elite level. They are in many cases on their own. At Prokicker.com, athletes learn to start taking charge of their own skill development from the moment training with our professional staff begins. More importantly, athletes learn and develop the skills and techniques necessary for coaching themselves on their own.

- ✓ Professional training for athletes at every skill level — beginner, high school, college and pro.
- ✓ Each participant receives “personal attention” and learns to coach himself.
- ✓ No program has a more comprehensive kicking, punting and long snapping camp.
- ✓ With over 50 locations across the country, Prokicker academies are never far away.



### ACADEMY CURRICULUM

Hall of Famer and NFL 75th Anniversary Team member Ray Guy joins veteran kicking coach and Prokicker.com Director Rick Sang to provide aspiring kickers, punters and long snappers with expert instruction found nowhere else. From the fundamentals to advanced strategies, it's all in their book with foreword by John Madden. **ORDER YOURS AT PROKICKER.COM.**

“In *Football Kicking and Punting*, Ray Guy and Rick Sang explain the skills, techniques and strategies to improve field position, increase accuracy and put more points on the board. This book will make the difference between winning and losing football games.”

Shane Lechler, Oakland Raiders Pro-Bowl Punter, NFL All-Decade Team member

## Instructional advantages

### FIRST DAY (same as our one-day camp)

- ✓ Charting at each camp to determine skill level and track individual progress.
- ✓ Learn flexibility drills for specific development of kicking, punting and long snapping skills.
- ✓ Develop “self-reliance” strategies that enable each athlete to learn to coach himself.
- ✓ Personal attention and coaching by professional instructors for immediate skill learning and development.
- ✓ Learn step-by-step fundamentals and drills that develop a “blueprint” of practice and improvement.
- ✓ Individual filming and analysis using innovative computer software for immediate visual learning.
- ✓ Learn through demonstrations by outstanding collegiate and professional athletes.
- ✓ Practice and compete with other talented high school and collegiate athletes.
- Take advantage of learning by associating with others who share a common goal.

### SECOND DAY

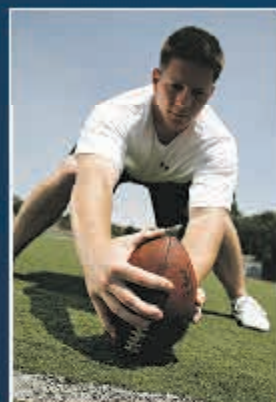
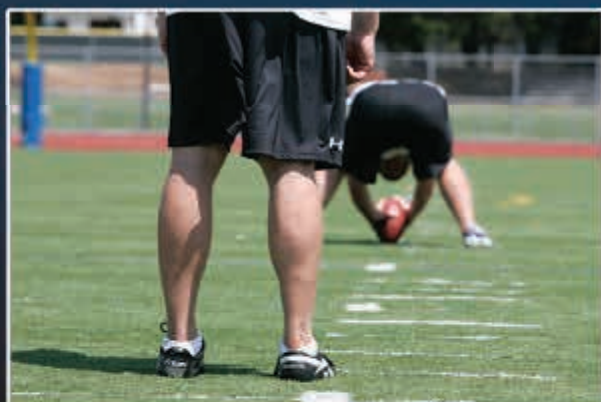
- ✓ Advanced review of individual techniques to promote faster skill improvement and deeper learning retention.
- ✓ Learn fundamentals in a systematic order that matches the sequence in which skills are executed in games.
- ✓ Accelerate skill development through our integrated “snap-to-kick” instruction.
- ✓ Learn how to develop your natural abilities into highly successful habits that translate into confidence.
- ✓ Learn game-day preparation and team strategies.
- ✓ Develop strategies to incorporate “timing” into the practice routine. This is the “silver bullet” that transforms skill development into game-day performance.
- ✓ Learn the secrets of “coming through in the clutch” and build a mental plan into a workout routine.
- ✓ Learn strength training and flexibility drills for specific development of individual skills.
- ✓ Receive a personal evaluation to improve skills and further learning, and advance the process of becoming one's own coach.

REGISTER ONLINE AT [PROKICKER.COM](http://PROKICKER.COM) OR CALL 606.327.0051

## National talent search

### BEFORE YOU CAN BE RECRUITED —YOU MUST BE FOUND

College coaches desperately need the ability to find athletes in their respective recruiting areas as well as on the national level. With Prokicker.com training camps in cities that represent every major geographical region, athletes have the opportunity to be included in a competitive platform. This enables athletes to continue skill development while at the same time gain state, regional and national recognition.



### National rankings

In addition to instruction from professional and experienced staff, every athlete is individually charted to determine “baseline” skill level and to track personal progress. This information not only provides a tangible measurement of development, it is also used to structure position in Prokicker.com's national rankings — the perfect tool for any athlete looking for national and recruiting exposure.





**KICKERS • PUNTERS • LONG SNAPPERS**  
**Bradenton, Florida**  
**December 21-22, 2013**

- ✓ Competition
- ✓ Scholarship training
- ✓ Recruiting exposure
- ✓ Prokicker rank-up

Prokicker.com for more on the championship

Ray Guy **WINTER 2013-14**  
**PRO KICKER** .COM

## 2013 Fall Camp Schedule

PERFORMANCE RANKING CAMPS / SHOWCASE

Columbus, Ohio.....	November 2
Charlotte, North Carolina.....	November 9
Phoenix/Tempe, Arizona.....	November 17
Dallas/Arlington, Texas.....	November 30

## 2013-14 Winter Camp Schedule

Dover/Wilmington, Delaware.....	November 23-24
Orlando/Windermere, Florida.....	December 7-8
Atlanta, Georgia.....	December 14-15
Nashville, Tennessee.....	December 27-28
Dallas/Arlington, Texas.....	December 29-30
Hattiesburg, Mississippi.....	January 4-5
Augusta/N. Augusta, Georgia.....	January 18-19
Phoenix/Tempe, Arizona.....	January 25-26
Jacksonville, Florida.....	February 1-2
San Francisco/Sunnyvale, Calif...	February 15-16
Los Angeles/Orange County.....	February 22-23

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## Prokicker.com alumni/staff are the best kickers, punters and long snappers in college and the pros

Ray Guy Prokicker.com alumni do more than earn scholarships, they dominate college and professional rosters and record books. There is no other program of its kind even close to having more alumni who have earned scholarships to colleges and universities or who are actively playing professional football. A total of 144 Prokicker.com alumni were on rosters in 34 2012-13 college bowl games, including the National Championship game.



## 1 day kicking or snapping camps \$325

The one-day kicking and long snapping camp is identical to the first day of our nationally renowned academy. For the beginner, this format "kick-starts" a career down the right path by immediately teaching how to practice and develop skills the correct way under the trained eyes of professional instructors. For the more advanced athlete, this is an opportunity to review, recharge and even "tune-up" development while continuing to advance skill level, reach goals and improve personal rankings. For the college-bound athlete, it is an opportunity to perfect fundamentals, fine-tune skills and show college coaches and recruiters the most recent performance capabilities through our national ranking system.

## 2 day kicking or snapping academy \$450

From beginning to end, Prokicker.com's innovative training is designed to teach athletes the fundamentals and techniques that allow them to coach themselves. Professional coaching staff guides participants through a skill-learning process where every experience has a purpose. This allows each athlete to identify personal needs, develop individual skills and at the same time create a blueprint for practice and improvement. Prokicker.com's academy is the most comprehensive kicking, punting and long snapping instructional camp in American football. No other program incorporates kickers, punters and long snappers into a two-day training session to accelerate skill development.

## Advanced instruction

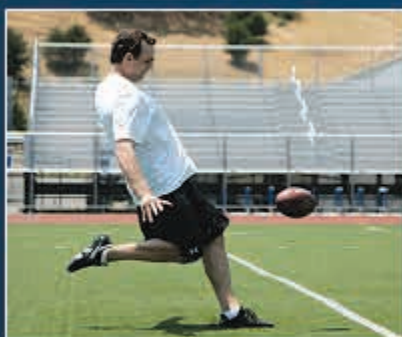
The second day of our Academy includes an in-depth review of the individual skills and fundamentals taught on the first day. Training begins by developing these same techniques in a systematic order that matches the sequence in which the skills are executed in games. This not only promotes faster skill improvement, it also enables a much deeper retention of learning. Kickers, punters and long snappers are provided a unique opportunity to train and develop together as their individual skills continue to improve. This innovative approach of integrating "snap-to-kick" instruction is crucial to skill development and separates our program from all the others. Such an approach enables each athlete to effectively learn how to transform individual practice routines into game-day performances. More importantly, every athlete will gain a valuable learning experience through drills simulating the pace and pressure of an actual game!

## National rankings FOR GOAL SETTING, COLLEGE RECRUITMENT AND SCHOLARSHIPS

At Prokicker.com academies every athlete is charted to determine skill level and track individual progress. Measurements and times are scored precisely in the same way that college and pro coaches record them — there is no favoritism. This information not only provides a measure for skill development and setting goals, it also provides each athlete a tremendous opportunity to "raise the bar" on his most recent performance capabilities. What is most unique about our ranking system? Once an athlete attends for the first time and records an initial "baseline" measurement, his score can only go up. This allows athletes to continually improve their individual "ranking" throughout an entire year for college recruitment and scholarship opportunities! This information is crucial for college coaches and recruiters, who by using our system have immediate internet access to information available 24/7. No other program has a more current and accurate listing of the nation's top ranked players with information on their most recent performances. ▶ [Prokicker.com](http://Prokicker.com) and click on national rankings

## Skill Charting Only Camps \$175

These camps are ideal for the advanced athlete who is pursuing an athletic scholarship and wants to focus on "raising the bar" on his state, regional and national ranking. Charting will be done in the morning of the first day of each academy session at training sites all across the US. This is a great opportunity to elevate skill level and at the same time improve individual ranking for every college football coach and recruiter in the country to see! Once a baseline score is recorded individual rankings can only go up! Results of top prospects will be sent via USPS, email, and through press releases — and also through direct phone contact with head coaches, special team coaches and recruiting coordinators who are in immediate need of a kicking, punting or long snapping prospect.



NFL great Nick Harris demonstrates proper punting technique during a Prokicker.com camp

Elite-level instruction and personal attention ...

# Kicking Punting & Long snapping

... combined with national exposure



**LONG SNAPPING & KICKING CAMPS**

winter registration is now under way:

[Prokicker.com](http://Prokicker.com) or **606.327.0051**



## SKILL TECHNIQUE VIDEOS \$100

These videos are highly recommended for college-bound student-athletes in pursuit of recruitment and scholarship opportunities. These videos can be used by college coaches and recruiters for the evaluation of individual talent and skill. This individual filming is optional and is done in addition to the filming and video analysis provided during the two-day kicking and long snapping academy and during the one-day kicking and long snapping camp.

## BRING YOUR SNAPPER

Prokicker.com recommends kickers and punters encourage their long snappers to attend camps also. Since all three positions work closely together, skill development will not only enhance individual and unit performance, it will also improve special teams overall.