

AMERICA'S KICKING CAMPS

prokicker.com



AMERICAN FOOTBALL'S
MOST TRUSTED
INSTRUCTIONAL CAMP

Kickers
Punters
Long Snappers

Thousands of kickers, punters,
and long snappers [at all levels]
have already trained with Ray Guy |
Prokicker.com—learning fundamentals
and developing techniques that have
helped them win starting positions at
their schools, earn college scholarships
and even play professional football.

national camp experience
small group instruction
personal attention
special team results

REGISTER ONLINE: prokicker.com
call: 606.327.0051

25+
YEARS

With over 25 years of experience and over a million miles traveled, prokicker.com brings more accomplished coaches to more locations in more states to work with more players than any other program of its kind.

instructional advantages

first day [same as our one-day camp]

Skill charting at each camp to determine skill level and track individual progress.

Learn flexibility drills for specific development of kicking, punting, and long snapping skills.

Develop "self-reliance" strategies that enable each athlete to learn to coach himself.

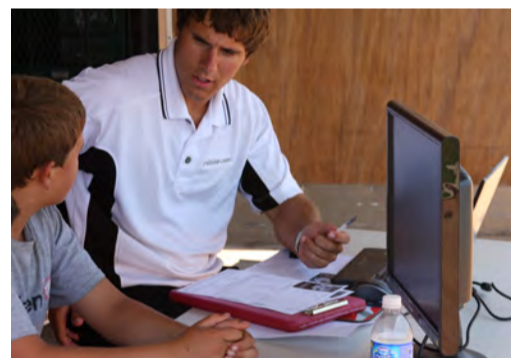
Personal attention and coaching by professional instructors for immediate skill learning and development.

Learn step-by-step fundamentals and drills that develop a "blueprint" of practice and improvement.

Individual filming and analysis using innovative computer software for immediate visual learning.

Visually learn through demonstrations by outstanding collegiate and professional athletes.

Practice and compete with other talented high school and collegiate athletes. Take advantage of learning by associating with others who share a common goal.



Receive exclusive Prokicker.com copyrighted instructional books for kickers, punters and snappers [Footnotes and Snapshots].

Receive a "self-coaching" DVD for follow-up training and continued development.

second day

Advanced review of individual techniques to promote faster skill improvement and deeper learning retention.

Learn fundamentals in a systematic order that matches the sequence in which the skills are executed in games.

Accelerate skill development through our integrated "snap-to-kick" instruction.

Learn how to develop your natural abilities into highly successful habits that translate into confidence.

Learn game-day preparation and team strategies.

Develop strategies to incorporate "timing" into the practice routine. This is the "silver bullet" that transforms skill development into game-day performance.

Learn the secrets of "coming through in the clutch" and build a mental plan into a workout routine.

Learn strength training and flexibility drills for specific development of individual skills.

Receive a personal evaluation to improve skills and further learning and advance the process of becoming one's own coach.

Receive a "self-coaching" DVD for strength-training and conditioning.

NATIONALLY RECOGNIZED BY:

SPORTS ILLUSTRATED

THE WALL STREET JOURNAL

ESPN.COM

AMERICAN FOOTBALL MONTHLY MAGAZINE

1,000,000+ MILES



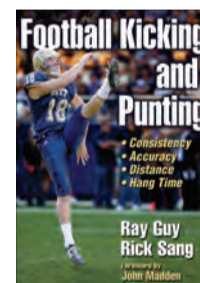
prokicker.com on the road

WHY choose prokicker.com kicking camps

Participants develop **self-reliance** and learn to coach themselves. Most kickers, punters, and snappers do not have a coach or anyone who really knows how to teach them. They are simply on their own. At prokicker.com kicking camps athletes learn to start taking charge of their own skill development from the very moment training with our professional staff begins. More importantly, the athlete learns and develops the skills and techniques necessary for coaching himself!

- * Professional teaching for athletes at every skill level—beginner, high school, college and pro!
- * Each participant receives "personal attention" and learns to coach himself.
- * No one has a more comprehensive kicking, punting and long snapping instructional camp—NO ONE.
- * With over 50 separate locations across the country, there's a Ray Guy | ProKicker.com Academy that's nearby.

ACADEMY CURRICULUM



Hall of Famer and NFL 75th Anniversary Team member Ray Guy joins veteran kicking coach and Prokicker.com Director Rick Sang to provide aspiring kickers, punters, and long snappers with expert instruction found nowhere else. From the fundamentals to advanced strategies, it's all in their new book with foreword by John Madden.



In *Football Kicking and Punting*, Ray Guy and Rick Sang explain the skills, techniques, and strategies to improve field position, increase accuracy, and put more points on the board. This book will make the difference between winning and losing football games.

—Shane Lechler
Pro-Bowl Punter | Oakland Raiders
NFL record holder and
All-Decade Team member

Ray Guy and Rick Sang provide crucial information for the special teams player, no matter what skill level. They have developed numerous specialists at every level of the game including high school, college and the NFL. Not only do they teach the technical skills—they teach the much-needed mental skills that will give every athlete a competitive advantage."

Bob Ligashesky
Former Special Teams Coach
Pittsburgh Steelers
Super Bowl XLIII Champions



Kicking, Punting + Long Snapping WINTER 2011-12 CAMPS

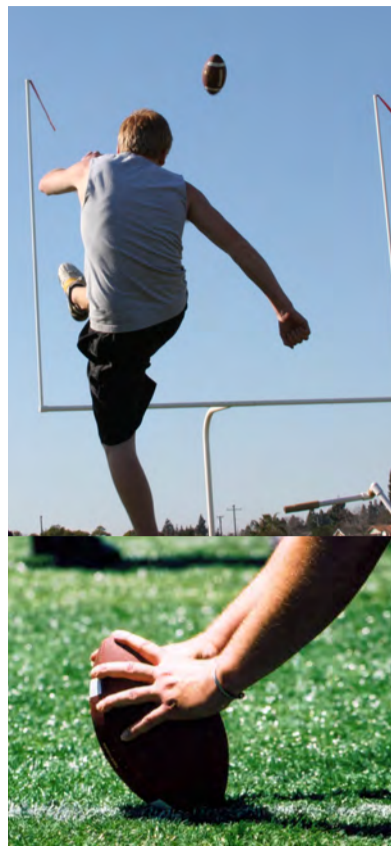
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RAY GUY prokicker.com

ACADEMY

DECEMBER	
10+11	Nashville, Tennessee Montgomery Bell Academy
27+28	Augusta, Georgia North Augusta Lions Field
29+30	Dallas/Arlington, Texas University of Texas @ Arlington
JANUARY	
7+8	Hattiesburg, Mississippi University of Southern Mississippi
21+22	Phoenix/Tempe, Arizona Corona Del Sol High School
28+29	West Lafayette, Indiana Purdue University
FEBRUARY	
4+5	Jacksonville/Green Cove Spr., Florida Clay High School
18+19	Los Angeles/Orange County El Modena High School



INSTRUCTION
PERSONAL ATTENTION
SKILL CHARTING
TALENT SEARCH

KICKING
PUNTING
NATIONAL RANKINGS

WINTER 2011-12

INSTRUCTION FOR ALL LEVELS

Whether seeking guidance for the first time, trying to win a starting position on a team or pursuing a college scholarship—our two-day instructional camp is a crucial step in becoming self-reliant while in pursuit of athletic goals. At every training site all across the country each athlete receives one-on-one attention allowing him to develop his very own personal talents. Every athlete is individually charted to determine “baseline” skill level and to track personal progress. This information not only provides a measurement of development, it also provides each athlete a tremendous opportunity to “raise the bar” on skill performance, set goals and continually improve his “ranked” position.



* We recommend kickers and punters encourage their long snappers to attend. Since all three positions work closely together, skill development will dramatically enhance individual and team performance.

SKILL TECHNIQUE and PERFORMANCE VIDEO option

Videos are highly recommended for college-bound student-athletes in pursuit of recruitment and scholarship opportunities. Individual filming is optional and is done in addition to the filming and video-analysis provided during the two-day kicking and long snapping academy (and during the one-day kicking and long snapping camp). Visit www.prokicker.com for more details.

Our alumni do more than earn scholarships—they dominate the collegiate and professional rosters and record books

In the past 11 years alone alumni of the Ray Guy | Prokicker.com academies and camps have dominated NCAA and NFL record books by setting numerous collegiate and professional marks. Presently, there are 707 alumni on college rosters and 18 alumni active on NFL teams, and the numbers keep growing. There is no other program even close to having more alumni who have earned scholarships to colleges and universities or who are actively playing professional football. A total of 151 Prokicker.com Alumni were on rosters in ALL thirty-five 2010-2011 College Bowl Games, (for the second year in a row) including the Auburn-Oregon BCS Championship Game.



IN THIS DECADE ALONE:

- 20 players have played in 12 National Championship games.
- 30 players have earned NCAA Division I All-America honors.
- 4 players have won the Lou Groza Award—College football's best kicker!

NCAA + NFL RECORDS

Prokicker.com alumni dominate the NCAA and NFL record books—18 players are currently playing in the NFL. [View a complete listing online at www.prokicker.com]

National Talent Search BEFORE YOU CAN BE RECRUITED —YOU MUST BE FOUND

College coaches desperately need the ability to find athletes right in their own recruiting area as well as on the national level. With Prokicker.com training camps in cities that represent every major geographical region, athletes have the opportunity to be included in a competitive platform enabling them to continue skill development and at the same time gain state, regional, and national recognition.

2011 NATIONAL KICKING CHAMPIONSHIP

Competition, recruiting exposure, and scholarship training for the nation's top kickers, punters, and long snappers.



REGISTER ONLINE prokicker.com

NOVEMBER 12+13	CHARLOTTE, NORTH CAROLINA
12 Kicking Competition	Wingate University
13 Punting and Long Snapping Competition	Wingate, North Carolina
NOVEMBER 26+27	DALLAS, TEXAS
26 Kicking Competition	University of Texas
27 Punting and Long Snapping Competition	Arlington, Texas
DECEMBER 3+4	PHOENIX, ARIZONA
3 Kicking Competition	Corona Del Sol High School
4 Punting and Long Snapping Competition	Tempe, Arizona
DECEMBER 17+18	TAMPA, FLORIDA
17 Kicking Competition	Manatee High School
18 Punting and Long Snapping Competition	Bradenton, Florida

2 day kicking academy [\$425]

From beginning to end, every step of the way, our innovative training program is designed to teach each athlete the fundamentals and techniques that allow him to learn to coach himself. Our professional coaching staff guides participants through a skill-learning process where every experience has a purpose. This allows each athlete to identify personal needs, develop individual skills, and at the same time create a blueprint for practice and improvement. Our Academy is the most comprehensive kicking, punting, and long snapping instructional camp in American football. No other program incorporates kickers, punters, and long snappers into a two-day training session to accelerate skill development.

Advanced Instruction

The second day of our Academy includes an in-depth review of the individual skills and fundamentals taught on the first day. Training begins by developing these same techniques in a systematic order that matches the sequence in which the skills are executed in games. This not only promotes faster skill improvement, it also enables a much deeper retention of learning. Kickers, punters, and long snappers are provided a unique opportunity to train and develop together as their individual skills continue to improve. This innovative approach of integrating “snap-to-kick” instruction is crucial to skill development and separates our program from all the others. Such an approach enables each athlete to effectively learn how to transform individual practice routines into game-day performances. More importantly, every athlete will gain a valuable learning experience through drills simulating the pace and pressure of an actual game!

National Rankings FOR GOAL SETTING, COLLEGE RECRUITMENT + SCHOLARSHIPS

At every Prokicker.com Academy and Camp every athlete is charted to determine skill level and track individual progress. Measurements and times are scored precisely in the same way that college and pro coaches record them—there is no favoritism. This information not only provides a measure for skill development and setting goals, it also provides each athlete a tremendous opportunity to “raise the bar” on his most recent performance capabilities. What is most unique about our ranking system? Once an athlete attends for the first time and records an initial “baseline” measurement, his score can only go up—not down. This allows athletes to continually improve their individual “ranking” throughout an entire year for college recruitment and scholarship opportunities! This information is crucial for college coaches and recruiters, who by using our system have immediate internet access to information available 24/7. No other program has a more current and accurate listing of the nation's top ranked players with information on their most recent performance capabilities.

1 day kicking camps [\$300]

The one-day kicking and long snapping camp is identical to the first day of our nationally-renowned Academy.

For the beginner—this format “kick-starts” a career down the right path by immediately teaching how to practice and develop skills the correct way under the trained eyes of professional instructors.

For the more advanced athlete—this is an opportunity to review, recharge, and even “tune-up” development while continuing to advance skill level, reach goals and improve personal rankings.

For the college-bound athlete—this is an opportunity to perfect fundamentals, fine-tune skills and show college coaches and recruiters the most recent performance capabilities through our national ranking system.

Skill Charting Only Camps [\$175]

are ideal for the advanced athlete who is pursuing an athletic scholarship and wants to focus on “raising the bar” on his state, regional and national ranking. Charting will be done in the afternoon of the first day of each academy session at training sites all across the US. This is a great opportunity to elevate skill level and at the same time improve individual ranking for every college football coach and recruiter in the country to see! Results of top prospects will be sent via USPS, email, and through press releases—not to mention direct phone contact with Head Coaches, Special Team Coaches and Recruiting Coordinators who are in immediate need of a kicking, punting or long snapping prospect.